

ERIK SCHUTZMAN

104 Cove Court, McDonald, PA 15057 • 412.759.2976 • www.erikschutzman.com • erik@erikschutzman.com



EXPERIENCE

IMPAQT

Foster Plaza
680 Andersen Drive
Pittsburgh, PA 15220

Date: March 2007 to present
Supervisor: Jill Berardi, Dan Gbur
Position: Senior Manager, Creative Services
Duties: I act as the Creative Director for IMPAQT, managing the creative services for the entire company including concepting and producing of all print, video, and online elements. Direct integrated business-to-business marketing initiatives through multiple media, including search marketing. Responsible for the management and evolution of the IMPAQT brand identity.

ADHEZIVE

104 Cove Court
McDonald, PA 15057

Date: May 2003 to present
Position: Creative Consultant
Clients: Aliquippa Alliance for Unity and Development, Davis Custom Homes LLC, Myasthenia Gravis Association of Pennsylvania, The Opera Theater of Pittsburgh, Sugar Boutique, Virtual Sails, and Zap Solutions.

Mullen

The Crane Building
40 24th Street
Pittsburgh, PA 15222

Date: December 2004 to March 2007
Supervisor: Brian Bronaugh
Position: Associate Creative Director
Duties: Art and creative direction of projects including: brand identity, ad campaigns, new business pitches, video productions, direct mail and interactive.
Clients: Highmark Blue Cross Blue Shield, Eaton Electrical, Eastman Chemical, Frontiers Travel, Froedtert Hospital, The Alleghenies Tourism Council, Pittsburgh Regional Health Initiative, United Concordia, First Commonwealth Bank, XM Satellite Radio, and PPG Corporation.

PMI (Production Masters Inc.)

321 First Avenue
Pittsburgh, PA 15222

Date: May 2003 to December 2004
Supervisor: Christa Humphreys Ross
Position: Senior Designer, Multimedia
Clients: Davis & Davis Gourmet Foods, SAE (Society of Automotive Engineers), ATM Corporation, Kennywood Entertainment, Boys and Girls Club of Western Pennsylvania.

Mullen

The Crane Building
40 24th Street
Pittsburgh, PA 15222

Date: April 2000 to May 2003
Supervisor: Dan Gbur
Position: Art Director, Interactive
Clients: Community Technical Assistance Center, EPA, Highmark Blue Cross Blue Shield, Mellon Financial Corporation, Neuralware, Schwann's Consumer Brands (Freschetta, Larry's Side Dishes, Red Baron, and Tony's), Schwebel's Bread, Unisys, and The Wood Promotion Network.

Carnegie Science Center

One Allegheny Ave.
Pittsburgh, PA 15212

Date: April 1997 to 2000
Supervisor: Mark Trumbull, Carolee Lee
Position: Associate Designer

The Renaissance Group, Inc.

2000 Smallman Street
Pittsburgh, PA 15222

Date: January 1994 to March 1997
Supervisor: Bruce Columbus
Clients: Take-Two Interactive Software, JJ Gumberg, Heinz, SmithKline Beecham, Jaymore, and Prograph.



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EDUCATION

2000-2002

Duquesne University
600 Forbes Avenue
Pittsburgh, PA 15282

Degree: Masters of Science in Multimedia Technology

1989-1993

Edinboro University of Pennsylvania
Edinboro, PA 16444

Degree: BFA in Applied Media Arts, Communication
Graphics

SKILLS, ABILITIES AND KNOWLEDGE

Proficient in both Macintosh and Windows environments.
Print & Interactive Design, Branding & Brand Identity,
Creative Direction, Art Direction, Illustration, Website
2.0 Development, Style Sheets (CSS), Wordpress,
Drupal, Joomla, Elgg, Search Engine Optimization,
Email Campaign Development, Social Media, Flash
Development, Story Boards, Flow Charts, Creative Briefs,
Design Documents, Proposals, Project Management,
Photography, Videography, Motion Graphics.

SOFTWARE

Adobe CS3: Illustrator, Photoshop, InDesign,
Dreamweaver, Flash, Apple: Final Cut Pro, DVD Studio
Pro, Motion, Cleaner, Toast, and QuarkXPress

HONORS AND ACTIVITIES

- Pittsburgh Addy Winner
- AIGA One Show Winner
- Silver Omni Internet Design Award Winner
- Graphic Design USA Award Winner
- AIGA Design Show Pittsburgh
- Exhibition of Western Pennsylvania Printing
- Founding Board member of the West Allegheny Arts
Advocacy Council
- Family, oil painting, backpacking, ultra marathons, ice
hockey, cycling, and music.

Portfolio samples can be seen at:

www.erikschutzman.com
photobucket.com/erikschutzman